

Learn Arabic Application as a Medium for Arabic Language Vocabulary

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Abstract

The limited mastery of Arabic vocabulary and the lack of engaging learning media remain challenges in Arabic language learning. Therefore, the use of digital applications is considered a potential solution to enhance learners' interest and motivation. This study aims to explore the use of the Learn Arabic application as a medium for learning Arabic vocabulary. The application not only supports vocabulary acquisition but also facilitates better comprehension and retention through interactive learning experiences. This study employed a qualitative descriptive approach involving users of the Learn Arabic application. Data were collected through observation and interviews to understand user experiences and learning outcomes. The findings reveal that the Learn Arabic application significantly contributes to improving vocabulary mastery through various interactive features, including vocabulary categorized by themes, pronunciation practice, writing exercises, and quizzes that strengthen memory retention. These features create an enjoyable learning environment that encourages consistent practice and self-paced learning. Overall, the study concludes that the Learn Arabic application is an effective and practical digital learning resource for enhancing Arabic vocabulary learning in the digital era.

Keywords: Application, Learn Arabic, Vocabulary, Arabic

INTRODUCTION

Information technology plays a significant role in supporting language learning, including Arabic. Arabic is an international language and the primary language of Islam. It plays a vital role in various aspects of daily life, particularly in education, communication, and understanding the Quran and Hadith (Cahyani & Hanifah, 2025). A common challenge for many non-native Arabic learners is the difficulty of speaking Arabic vocabulary.

Along with the rapid advancement of information technology, various learning applications are now increasingly being developed and designed to facilitate access and increase the effectiveness

of the learning process. This technological innovation allows learning to no longer be limited to traditional classrooms, but can be accessed anywhere and at any time, thus providing greater encouragement for students. Learning media can be defined as anything in physical or non-physical form, functioning as a very important tool in the educational process. This tool is deliberately designed to act as an intermediary between educators and students, so that the material being taught can be absorbed more effectively. By using the right learning media, the process of knowledge transfer becomes more efficient, engaging, and can be tailored to the needs of students. Furthermore, the use of technology-based learning media also provides opportunities for educators to implement more innovative, interactive, and creative teaching methods, thereby creating a fun and immersive learning experience for students (Daniyati Ani et al., 2023).

Therefore, no doubt learning media plays a crucial role in supporting an enjoyable learning process, including in Arabic (Firdausinnisa & Azis, 2024). In language learning, especially Arabic, pronunciation and comprehension are not the only key areas of focus; there's also a greater focus and priority: comprehension. In Arabic, this is often referred to as *mufrodat*.

Vocabulary is the primary foundation of language skills, including speaking (*kalam*), listening (*istima'*), reading (*qira'ah*), and writing (*kitabah*). A good command of the vocabulary will make it easier for students to understand texts, construct sentences, and communicate effectively in Arabic (Afrina et al., 2025)

Vocabulary is the smallest linguistic unit, containing only basic words and affixes. In the vocabulary learning process, teachers often incorporate learning media. The method of delivery involves first preparing the learning media, then directly demonstrating the media that corresponds to the vocabulary in question, and then practicing the vocabulary. (Fauziah et al., 2024)

One application developed to aid the language learning process and can be used as a learning tool for understanding and memorizing Arabic vocabulary is the Learn Arabic application. This application is widely recognized as a highly effective and efficient learning tool in helping someone master Arabic, even in a relatively short time. By using this application, users can easily memorize and enrich their Arabic vocabulary, which is an important foundation in language learning. The Learn Arabic application offers quite comprehensive material, not only focusing on one aspect of the language, but also covering various skills, from listening, speaking, reading, and writing. Furthermore, this application is also equipped with a clear and easy-to-understand pronunciation guide, which will greatly assist users in improving and enhancing their Arabic pronunciation skills. One of the outstanding features of this application, developed by Ati Studios, is its advanced speech recognition technology. This technology allows the application to automatically detect pronunciation errors and provide direct corrections to users, allowing them to continuously improve their Arabic speaking skills interactively.

Another advantage of the Learn Arabic app is its ability to be used without an internet connection, making it highly practical and flexible, especially for users with limited internet access.

The app is also available for free on the Play Store, making it easy for anyone who wants to start learning Arabic without additional costs. With its various attractive features and easy access, the Learn Arabic app is an excellent choice for anyone looking to deepen their Arabic language skills in a fun and effective way. It can be used without an internet connection and is available for free on the Play Store (Manoppo et al., 2022)

The theoretical benefit of this study is to contribute to the development of Arabic language learning studies, particularly in relation to the use of digital-based learning media for improving Arabic vocabulary mastery. This study is expected to enrich theoretical insights into the effectiveness of interactive learning applications in supporting vocabulary comprehension, mastery, and retention in Arabic language learning.

Furthermore, the findings of this study may serve as a reference for future research focusing on the use of technology-based learning media in Arabic language learning or other foreign language learning contexts. Specifically, this research provides a theoretical foundation for the importance of innovative and interactive learning media in enhancing vocabulary learning outcomes.

The practical benefit of this study is to provide educators with insights into the use of the Learn Arabic application as an effective and user-friendly alternative learning medium for Arabic vocabulary learning. The application can be utilized as a supporting learning tool due to its interactive features that facilitate vocabulary understanding and memorization. For learners, the use of the Learn Arabic application is expected to increase learning interest and motivation, while also offering a more enjoyable and flexible learning experience. Therefore, this study may serve as a consideration for the implementation of innovative digital learning media in Arabic language learning.

This study employed a descriptive qualitative approach. The qualitative approach was chosen to gain an in-depth understanding of users' experiences, perceptions, and responses in utilizing the Learn Arabic application as a medium for learning Arabic vocabulary. The focus of this study was to describe the learning experiences and perceived benefits gained by users when engaging with the application.

The research subjects were users of the Learn Arabic application who actively used the application for Arabic vocabulary learning. Data were collected through observation and interviews to obtain comprehensive information regarding user experiences and learning outcomes. The collected data were then analyzed descriptively to illustrate the role of the Learn Arabic application as a learning medium for Arabic vocabulary.

RESEARCH METHODS

The research method used was descriptive qualitative. The qualitative approach aims to deeply understand the phenomena experienced by the research subjects, such as behavior, perception, motivation, and actions. This study was conducted comprehensively, presenting data in narrative form and language appropriate to the natural context, and utilizing various naturalistic methods.

Meanwhile, according to Sugiyono (2021), descriptive research aims to independently identify the existence of one or more variables, without comparing or seeking relationships with other variables. Thus, qualitative descriptive research can be defined as research that aims to describe or explain phenomena found in the field without interfering with the variables being studied.

The qualitative descriptive method is a research method that collects data in the form of words or images, then analyzes that data. The type of research used in this study is qualitative descriptive research with content analysis. Content analysis is a research method that aims to examine the content of written or printed information in mass media in depth. Content analysis is a technique for systematically, objectively, and quantitatively examining and analyzing communication messages. This method is commonly used in qualitative research and can be applied to various forms of communication, such as newspapers, radio news, television advertisements, and various other documentation materials (Rukmaningsih & Dkk, 2020). This study aims to describe the use of the Learn Arabic application in learning Arabic vocabulary.

RESULTS AND DISCUSSION

The Arabic Language Learning App is one of the best tools for learning Arabic, as explained in its official description. It contains over 9,000 well-structured Arabic vocabulary words and sentences, helping users understand sentence structure and expand their vocabulary (Laane, 2023). With a systematic and easy-to-understand approach, the app is designed for use by a wide range of audiences, from beginners to those seeking to further deepen their understanding of Arabic.

This app received a rating of 4.9 out of 14,000 user reviews, indicating a high level of user satisfaction. Therefore, this app demonstrates that the Learn Arabic app can provide an effective and enjoyable learning experience for many. Positive user reviews highlight various aspects of the app's strengths, such as its user-friendly interface, step-by-step presentation of materials, and interactive features that support comprehensive learning.

The Learn Arabic app was developed specifically for beginner learners who want to effectively deepen their basic understanding of Arabic and expand their vocabulary. In addition to presenting Arabic learning materials, the app also features various interactive features, including educational games and assessment quizzes. These features are designed to test users' understanding after listening to and reading the vocabulary provided in the app. The inclusion of games and live assessment elements makes the learning process more engaging and enjoyable, allowing users to learn without feeling overwhelmed (Laane, 2023)

Furthermore, this app allows users to hone their skills gradually, starting with listening and pronunciation skills, and then developing Arabic vocabulary. Each feature has a clear goal: to comprehensively improve Arabic language skills. For example, the pronunciation feature helps users practice correct pronunciation according to Arabic rules, while the writing feature provides practice to reinforce word forms and meanings. With this combination of learning methods, the Learn Arabic app is an excellent choice for anyone looking to learn Arabic in an effective, interactive, and enjoyable way.

The "Learn Arabic" app is a favorite choice for many users because it's free to access, so it doesn't burden students financially. Cost is often a major barrier to learning a foreign language, especially for those with limited financial resources. With this app, everyone can gain access to Arabic learning materials without incurring additional costs. Another advantage is its simple and intelligent interface design, allowing users of all ages and skill levels to easily navigate the app. The available features are also designed to support independent learning, such as pronunciation exercises, interactive quizzes, and step-by-step presentation of the material.

Besides aiding vocabulary memorization, independent learning through this application also plays a crucial role in optimally improving learning outcomes. One of the main advantages of independent learning is that students don't have to rely entirely on teachers or formal classes. This allows them to explore the material at their own pace and at their own convenience. In the long run,

this method will help foster independence in learning and foster a sense of responsibility for their own educational process.

Furthermore, using the "Learn Arabic" app can also boost confidence in using Arabic. Many learners feel awkward or lack confidence when speaking a new language, especially if they

Haven't had enough practice. With interactive features like pronunciation exercises and audio-based conversations, users can practice their speaking skills without fear of making mistakes in front of others. This is very helpful in gradually building confidence, so that when they have to use Arabic in real situations, they are more prepared and accustomed.

Overall, the "Learn Arabic" app offers a practical and effective solution for anyone who wants to learn Arabic independently. With free access, easy-to-use features, and a flexible approach to learning, this app can be a very useful tool for improving Arabic language skills. Learners can not only master vocabulary and grammar better, but also develop speaking, listening, reading, and writing skills in a balanced way. Therefore, this app is an ideal choice for those who want to learn Arabic more flexibly and efficiently. The "Learn Arabic" app offers a variety of engaging features that help users learn Arabic vocabulary effectively. With interactive features, users can develop their Arabic skills more easily and enjoyably.

The first step in using this app is to select the vocabulary category you wish to learn. The "Learn Arabic" app offers a variety of vocabulary categories to help users understand Arabic in various everyday contexts. Some of the available categories include the alphabet, colors, pronouns, compliments, home, bedroom, bathroom, study, family, greetings, verbs, adjectives, nouns, time, days, months, seasons, nature, clothing, food, and many more.

With these various categories, users can choose according to their needs and level of understanding. For example, beginners can start by learning the alphabet and basic words before moving on to more complex categories like verbs and everyday phrases. Meanwhile, for those looking to improve their conversational skills, categories like greetings, family, and compliments can be a great choice.

Additionally, the "Learn Arabic" app features practice exercises that allow users to test their understanding after studying a category. With a structured and interactive approach, this app provides a more effective learning experience, helping users improve their Arabic skills gradually and sustainably. Here's an overview of the Learn Arabic app categories:



(1)



(2)

Figures 1 and 2. These are images of the Learn Arabic app's features.

Learn Arabic app users studying vocabulary categories related to the alphabet, such as A to Z, can click the alphabet feature to access the corresponding vocabulary list. For example, if users want to learn vocabulary related to colors, they can click the color feature. This will bring up a list of Arabic vocabulary words related to various colors.

Furthermore, if users want to learn how to pronounce the vocabulary, they can click the Play feature located above the vocabulary. For example, when users click the Play button on the word "red," the app will play an audio recording of the word in Arabic, allowing users to hear and imitate the correct pronunciation.

Furthermore, the app also provides a Practice feature to help users hone their comprehension. When the Practice feature is clicked, the app will display an interactive page that allows users to practice using various methods, such as matching words to images, filling in missing words, or arranging the letters in the correct word. This feature is designed to allow users to learn in a more enjoyable and effective way, and to gradually improve their understanding of Arabic vocabulary. Here's how it looks:



(3)



(4)

Figures 3 and 4 show features of the Learn Arabic app.

The Practice feature can be used to hone users' skills through a variety of interactive and fun exercises. This feature allows users to develop listening skills, vocabulary, improve reading skills, and strengthen their Arabic writing skills. The Learn Arabic app provides audio recordings that allow users to practice speaking and more accurately imitate pronunciation.

To practice listening skills, various audio and dialogues are available to help users understand pronunciation, intonation, and expressions commonly used in everyday Arabic. These audios also cover a variety of accents and speaking styles, providing users with a broader understanding of Arabic variations across countries.

In the writing aspect, users will be asked to correctly write words or sentences in Arabic. This feature is equipped with immediate feedback that points out errors and correct spelling. Additionally, some exercises simulate real-life situations, such as shopping at a market, ordering food at a restaurant, or interacting with a native Arabic speaker. These simulations aim to provide a more contextual and realistic learning experience, so users feel more confident communicating in real-life situations.

The Practice feature is designed to encourage users to learn more actively and engage in the learning process. With a comprehensive and practical approach, users will not only understand Arabic theory but also gain hands-on experience in using it. This helps build confidence in communication and significantly improves Arabic language skills.

CONCLUSION

Based on the findings of this study, it can be concluded that the Learn Arabic application plays a positive role as a learning medium for improving Arabic vocabulary mastery. The use of the application provides learners with interactive learning experiences that support vocabulary

comprehension, retention, and practice. Through features such as themed vocabulary, pronunciation exercises, writing activities, and quizzes, learners are able to engage more actively in the learning process.

The results also indicate that the application facilitates self-paced and consistent learning, allowing users to practice Arabic vocabulary independently. This supports learners in developing not only vocabulary knowledge but also a better understanding of basic sentence patterns in Arabic. Therefore, the Learn Arabic application can be considered an effective digital learning medium to support Arabic vocabulary learning, particularly in the context of technology-based language education.

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